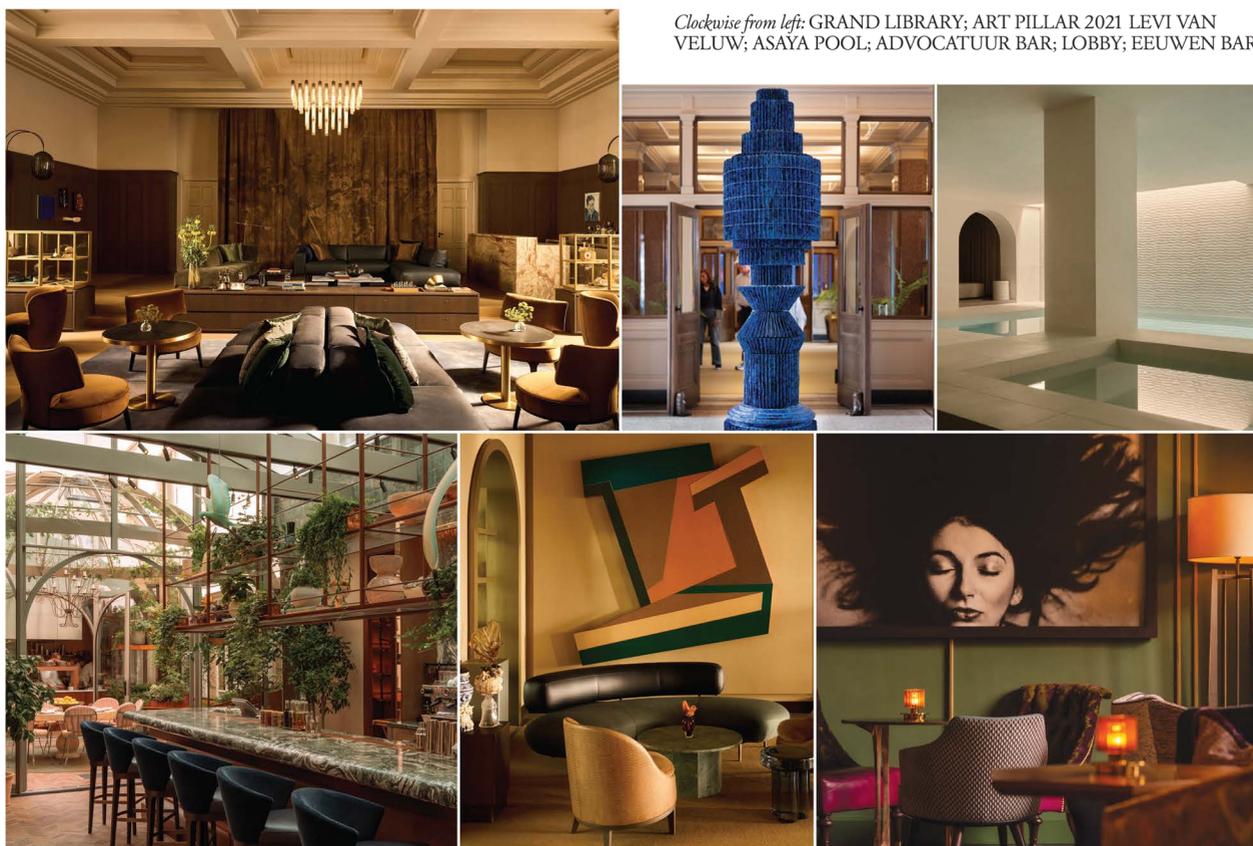




# Rosewood Amsterdam

A Landmark is Brought Back to Life With Depth, Design, and a Profound Sense of Place





Clockwise from left: GRAND LIBRARY; ART PILLAR 2021 LEVI VAN VELUW; ASAYA POOL; ADVOCATUUR BAR; LOBBY; EEUWEN BAR

## THE LOWDOWN

Rosewood Amsterdam sits inside the former Palace of Justice, a building that once felt severe and closed-off. Today, it has a completely different atmosphere. The transformation is subtle rather than showy, and the effect is a hotel that feels rooted in the city without trying too hard to explain itself. The entrance has been reshaped to feel warm and welcoming, which makes the shift from the street to the lobby almost immediate. Inside, light moves across the original stone floors and into the wide central nave. The courtyard garden is visible from the first steps indoors, and that connection to the outdoors brings a sense of calm. A sculptural light piece guides guests forward, while a digital artwork in the distance adds a contemporary touch.

## BY DESIGN

Studio Piet Boon approached the interiors with a light hand. Oak, bronze and stone appear throughout the hotel, creating a soft palette that suits Amsterdam's natural light. Some historical details from the courthouse remain, like granite columns and decorative frames, which gives the building a sense of continuity. The rooms feel more like carefully considered apartments than hotel suites. They vary in layout and mood, but all share a similar muted and calming

color palette, the lighting is flattering, and the furniture feels collected rather than coordinated. The hotel holds an impressive collection of nearly 1,000 artworks, with much of it created specifically for them. A photograph by Viviane Sassen might catch your eye along a corridor, or a playful clock by Maarten Baas might appear in a sitting area. The Grand Library is one of the hotel's most atmospheric rooms. It once served as a courtroom, but today is intimate and warm with darker colors and soft lighting giving it a cosy energy. Outside, De Tuin, designed by Piet Oudolf, brings the romance of Dutch biodiversity to the courtyard.

"IT'S AN EASY  
HOTEL TO FEEL AT  
HOME IN, AND  
EVEN EASIER  
TO MISS ONCE  
YOU'VE LEFT"

## FOOD & MOOD

Euwen, the hotel's main restaurant, serves an all-day à la carte menu with a focus on seasonal Dutch produce. The cooking leans toward modern brasserie dishes, with a mix of seafood, vegetable-led plates and classic mains. Advocatuur, the hotel bar, specializes in house-distilled Prøvo jenever and offers a short menu of sharing plates and smaller dishes. The Asaya Spa offers a

full wellness program built around Ayurvedic-inspired treatments, targeted body therapies and a range of facials using natural formulations. The facilities include a large indoor pool, a relaxation area, wet facilities, a fitness space and several private treatment rooms.